

FROM POINT A TO PLAN B



Apply Green Logistics to Your Supply Chain

There is now a green way to reduce costs and to gain efficiencies. Reducing total carbon footprint is rapidly becoming a business imperative, and in many cases, an environmental mandate as well.

Some organizations are only getting started on that journey, but many companies have already taken bold action and discovered that reducing costs and reducing greenhouse gas emissions are not necessarily mutually exclusive initiatives.

Executives from leading companies in both the logistics service provider and shipper communities are now establishing green initiatives. With support from Hybrid Intermodal Transportation these leading companies are leveraging HIT technological solutions and services to make their supply chains more environmentally responsible.



908-719-2444
HITFREIGHT.COM

P.O. Box 1010, 24 Tuttle Avenue
Bedminster, NJ 07921-1010

Hybrid Intermodal Transportation is the new innovative solution for LTL freight

Responding to Best Practice Green Logistics



SAVING BEGINS NOW

HIT Road Pods are collapsible and stackable for low cost repositioning between terminals.



INCREASED REVENUES AHEAD

HIT Road Pods can transport palletized LTL, Bulk containers and bins, Corrugated shipping containers as well as bundled and packaged dense loads. Road Pods can also be configured to support the transportation of specialized equipment and project cargo.



NO EMPTY TRUCKS

HIT Road Pods are water tight. Our controlled ventilated solution promotes air flow and reduces heat buildup.



Environmental Logistics has clearly emerged as a dynamic force, with far-reaching consequences for effective and efficient supply chain management. The management goal is to collaborate with suppliers that share characteristics and strategies for managing and responding to environmental issues. Even small and medium size companies can share their commitment with larger firms by implementing a logistics environmental policy. Hybrid Intermodal Transportation (HIT) has been identified by manufacturers and merchandisers as a primary green channel participant in certain distribution channels.

Many companies have now launched green logistics programs, which offer benefits such as tightened inventory management, better cost control, enhanced revenues, responsive customer service, and improved public image.

There are numerous environmental considerations with respect to inbound and outbound logistics. Freight consolidation of inbound loads can reduce the number of partially loaded transport vehicles, thus improving fuel efficiency. Many of the environmental issues associated with inbound logistics (e.g., warehousing, transportation mode decisions) are applicable to outbound logistics as well. Organizations are faced with difficult decisions regarding the trade-offs involving inventory policies and environmentally responsible logistics programs. The contemporary emphasis on cycle time compression, for example, may result in a multitude of smaller shipments moving by fast, fuel-inefficient forms of transportation.

Environmentally responsible logistics programs, by contrast, are more comfortable with fewer, larger shipments moving by slow, fuel-efficient forms of transportation. The Hybrid Intermodal Transportation system offers the answer by moving smaller shipments with under utilized assets thus offering the LTL fuel efficient solution every time.

Another environmental issue involves reducing, managing, and disposing of hazardous and non-hazardous waste from packaging and products. Manufacturers and shippers recognize that this issue is a key component of the total logistics management process.

Hybrid Intermodal Transportation (HIT) Road Pod containers can offer a strategic advantage in reducing the packaging and crating of certain equipment. This creates potential for impressive savings which helps your bottom-line.

HIT PROS

- **DEDICATION**
Our staff of dedicated professionals are committed to providing best-in-class creative solutions and the highest quality of services available.
- **PRODUCTIVITY**
On-Time Delivery, routing either door to door, facility to facility or matching the best combination of available resources to exceed the needs of our customers.
- **INNOVATION**
to achieve continuous improvement, operational quality and velocity.
- **COST SAVING**
HIT systems improve the efficiency of truck, rail and marine by filling the empty miles of under-utilized repositioned equipment.
- **VISIBILITY & CONTROL**
Our IT systems offer visibility that produce control and clarity.
- **ENVIRONMENTAL BENEFITS**
HIT systems have environmental benefits by employing technologies that help improve congestion mitigation and air quality.

HITFREIGHT.COM

P.O. Box 1010 | 24 Tuttle Avenue | Bedminster, NJ 07921 | 908-719-2444